



World Anti-Bullying Forum

November 1–3, 2021, Stockholm Sweden

Partner & exhibitor prospect



Welcome to Sweden



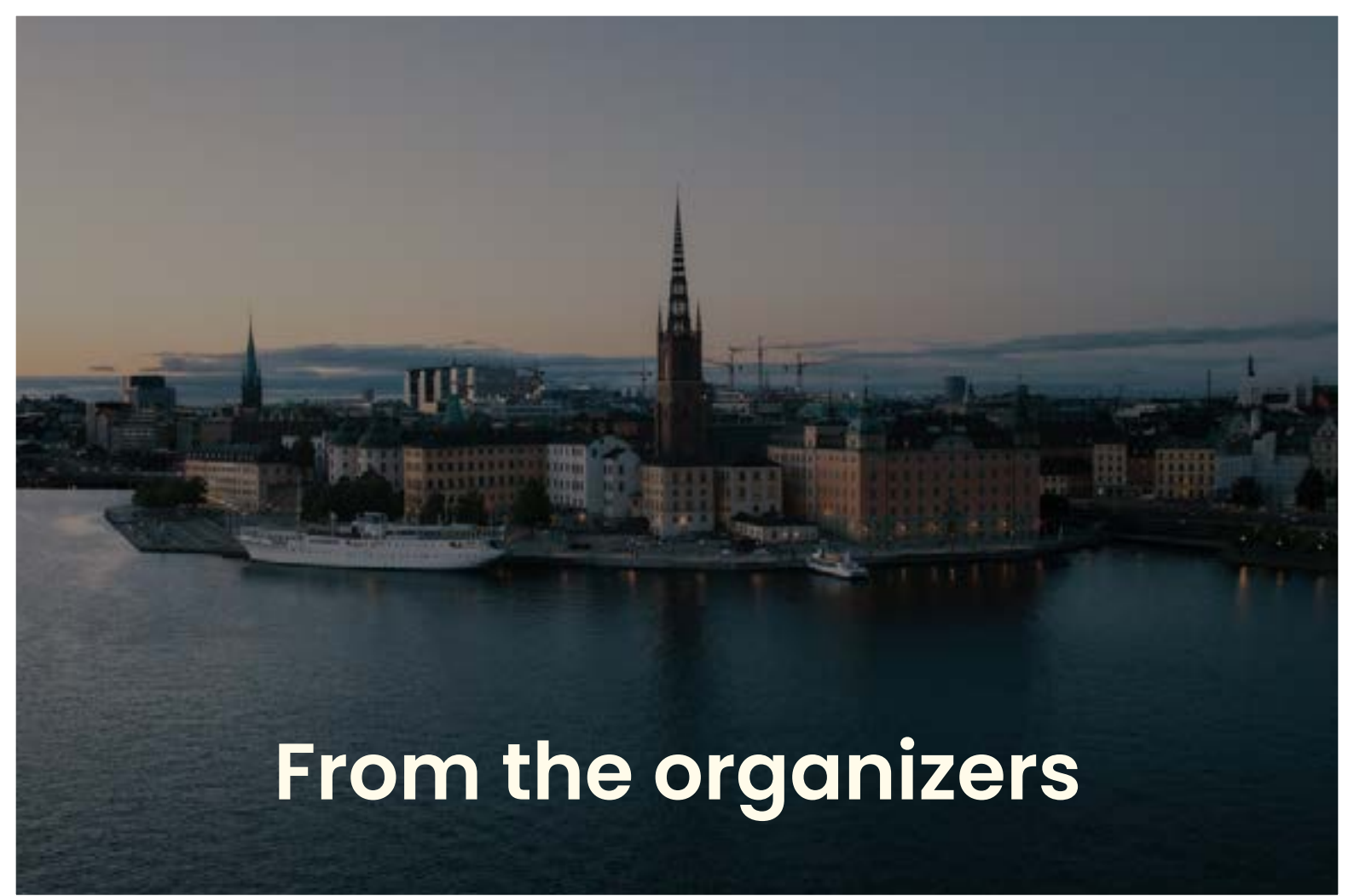
The World Anti-Bullying Forum has the privilege to welcome you to WABF 2021 in Stockholm, Sweden. The conference will take place in the center of Stockholm giving you the opportunity to visit the capital of Sweden during your stay. If you will not be able to travel, do not worry. WABF 2021 is a hybrid conference, which means you can participate on-site in Stockholm, or online in our conference platform.

Welcome to WABF 1-3 November 2021.

We are looking forward to meeting you!

Frida Warg, Managing Director

Magnus Loftsson, Chair of the Scientific Committee



From the organizers

We welcome you to be a Partner or Exhibitor at the World Anti-Bullying Forum 2021. World Anti-Bullying Forum is the biggest bullying conference in the world.

WABF 2021 is organized by the Swedish NGO Friends and the Norwegian network Partnership Against Bullying.

The World Anti-Bullying Forum is a meeting place for researchers, policymakers and practitioners in the work against bullying. To end violence against and between children in accordance with the UN's sustainable development goals, Friends initiated the World Anti-Bullying Forum in 2017.

We believe that the best way to end bullying is by sharing the knowledge and experience we all have. The World Anti-Bullying Forum creates conditions for dialogue and to learn from each other. We bring together a coalition of international players to prevent bullying, degrading treatment, discrimination and violence among children by sharing knowledge and methods.

For partners and exhibitors, WABF is a great opportunity to raise awareness and knowledge about your products and services.

More information is available at our website www.worldantibullyingforum.com.

We look forward to your participation!

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Let's be partners

We offer a selected and limited number of stakeholders, companies, organizations, publishers and other parties to partner with WABF 2021 and/or to promote their products and services at the exhibition.

Depending on the level of partnership your organization can be promoted throughout the complete range of conference communication, including online content, printed material and social media.

Meeting facts

Dates and program

The third World Anti-Bullying Forum is organized in Stockholm Sweden 1-3 November as a hybrid event with participation on-site as well as online.

The program contains sessions with researchers, practitioners and policymakers in a mix of oral presentations, panel discussions, poster presentations, keynote addresses and practical workshops. Overall, the program covers various aspects concerning children's exposure to discrimination, bullying and other forms of violence.

Speakers and program, as well as social events, are continuously updated at the website www.worldantibullyingforum.com.

Conference participants

The approximately 700 participants come from organizations, authorities, NGO:s, agencies, universities, municipalities and schools. High-level representatives from UN agencies and governments are part of the program along with the world's most renowned bullying researchers. This year WABF is organized the same dates as a Swedish school holiday, which means we are expecting high attendance from school staff and officials from the municipalities. The previous WABF in 2019 had participants from 48 different countries representing five continents.

Let's be partners

Meeting facts

Meeting venue

WABF 2021 will be held at the Stockholm Waterfront Congress Centre, which is Sweden's newest and most versatile venue for large-scale meetings and events. Located in the heart of Stockholm, across the water from the City Hall, the modern architecture is a spectacular addition to the city skyline.

The Exhibition Area is in the heart of the conference venue where participants will meet frequently and where both lunch and refreshments will be served during the conference.

Digital conference platform

WABF 2021 is a hybrid event, with delegates participating both on-site and online. A modern digital meeting provides the same added value as a physical one. We are using a platform with 3D technology, allowing the participants to get a memorable experience. As partner and/or exhibitor you can be visible both at the venue and in the digital platform.

Meeting managers

Meetagain takes great pride in being appointed as the official Professional Conference Organizer (PCO) of WABF 2021. Meetagain is a certified PCO specializing in the organization and management of conferences, congresses, meetings, and events in Sweden and abroad.

Meetagain always put our clients and our client's clients (i.e., the conference delegate) first in everything we do. Relationships with clients, delegates, suppliers, partners etc. are based upon transparency and honesty. With that extra personal touch Meetagain wants to create a successful meeting that meets your expectations for quality and price effectiveness.

Let's meet and meetagain!

Email: wabf2021@meetagain.se

Phone: +46 8 664 58 00

Partnership opportunities

Partners

We offer different partner options. You invest to support the fight against bullying and to make the World Anti-Bullying Forum possible, as well as getting exposure to all participants. The World Anti-Bullying Forum is based on collaboration.

We are open to your needs and ideas and can tailor a partnership arrangement. The most important thing is that we share the vision of a world where no child is exposed to bullying.

All prices are excluding VAT
1 SEK = 0.09865 EUR (April 2021)

Options	Price SEK	Price EUR
Main Partner	450 000 SEK	44 394 EUR
Session Partner	250 000 SEK	24 663 EUR
Supporting Partner	From 50 000 SEK	From 4 932 EUR

Partnership opportunities

Partners

Main Partner

- Exclusive offer to be main partner of WABF 2021 with the right to use associated WABF logo
- Branding as main partner on the website, conference platform, program, newsletters and roll-ups
- Insert in Conference bag
- Visibility in social media
- Exhibitor stand, online and on-site
- Tailored collaboration based on your purposes, goals and needs

Session Partner

- Rights to the association with WABF 2021 as Session Partner and right to use associated WABF logo
- Branding at website and in program
- Right to host a branded panel session or workshop at WABF 2021
- Visibility in social media
- Exhibitor stand, online and on-site

Supporting Partner

- Rights to the association with WABF 2021 as Supporting Partner
- Branding as supporting partner on the website and program
- Customized partnership with for example activities or communication to support WABF

Additional partnership items

Partners

If you are interested in other ways to partner up with the World Anti-Bullying Forum, contact us and together we will find a setup that suits you. Here are some examples on how you can get front of mind exposure at WABF 2021.

- Prices excluding VAT
- Examples estimated at 300 delegates on site
- Note that all are examples, there are many different options to all items

Branded catering break 50 000 SEK/day

- Full branding of coffee and lunch breaks
- Verbal acknowledgement at the session directly before or after the nominated partnered break
- Signage on catering stations featuring the organization name and logo displayed at the partnered break stations
- Material from your organization displayed at nominated break stations
- Logo in program

Advertisement in program + conference platform 30 000/10 000 SEK

- Four color advertisement
 - Full page: 30 000 SEK
 - Half page: 10 000 SEK
- Logo in program

Insert in conference bag (print): 10 000 SEK

- Flyer, report or other information placed in the conference bag with digital version for download in the conference platform
- Logo in program

Additional partnership items

Partners

Abstract book on USB key: 20 000 SEK

- Delivered to all on-site delegates
- Logo in program
- Example: USB key 4 GB in recycled material, 4-color print and LED light

Logo on conference lanyards: 15 000 SEK

- Delivered to all on-site delegates
- Logo in program

Logo on water bottle: 20 000 SEK

- Placed in the conference bag
- Logo in program
- Example: Stylish 500 ml water bottle in transparent plastic with screw cap and bottom in brushed stainless steel. Leak-proof and BPA-free

Exhibition opportunities

Exhibitors

Exhibitors will be offered digital stands in our platform, as well as on-site exhibition stands at the venue Stockholm Waterfront, where you can display material from your organization related to the conference theme and content.

Online

You will have your own 3D exhibitor stand in the digital platform where you can upload information about yourself, publications, films and links as well as get statistics on visits and chat with participants. Support will be available before and during the conference. All material will remain in the digital platform for three months after the conference. Your logo will be on the conference website with link to your website.



Exhibition opportunities

Exhibitors

On-site

- Carpet 3x2 meters (grey)
- 1 standing table
- 2 bar stools
- 1 conference table
- 2 boards as a back wall, size 1x2 meters
- Electricity and power outlets
- Your logo on the conference website with link to your website.



Exhibition fees

Including participation fee for 1 person and access to all conference sessions, including coffee and lunch. Extra exhibitors: SEK 1,500 ex VAT.

Options	Including	Price SEK	Price EUR
On-site and online	6 SQM Exhibition stand at venue and 3D Exhibition stand in Conference Platform	25 000 SEK	2466 EUR
Online	3D Exhibition stand in Conference Platform	10 000 SEK	986 EUR

Exhibition opportunities

Exhibitors

On-site exhibition overview



Payment information

To partner up

Contact the meeting organizer:

Meetagain Conference Bureau
Email: wabf2021@meetagain.se
Phone: +46 8 664 58 00

All staff need to register for the conference. You will receive more information about the registration when you have reserved your package.

Payment

- The payment will be settled by invoice from the meeting organizer: Meetagain Konferens AB.
- Partnerships – 40% is payable upon confirmed booking. The remaining 60% is due 30 June 2021.
- Exhibition booths and other partnership items are payable in full upon confirmed reservation.
- All invoices must be paid prior to the start of the conference. Buildup on site will not be allowed if a balance is outstanding. Meetagain reserves the right to pass on prices incurred for payment of fees in any currency other than SEK.

Confirmation

Confirmation of your reservation and stand allocation will be emailed to you with an accompanying invoice.

VAT

All companies are required to pay Value Added Tax at the prevailing rate. All rates given in this document are excluding VAT if not otherwise indicated. For Swedish companies and organizations there will be an additional VAT of 25%.

Payment information

To partner up

Cancellation fees

All cancellations must be made in writing to the meeting organizer Meetagain and the following cancellation policy will be enforced:

- 50% of the contract price if the cancellation is received before 30 June 2021.
- 100% of the contract price if the cancellation is received after 30 June 2021.
- Other partnership items are not refundable.

90-Account with annual audit

WABF is a sub-brand to the Swedish NGO Friends. Friends' 90-account is audited annually by Svensk Insamlingskontroll.

Svensk Insamlingskontroll monitors organizations that have been granted a 90-account to ensure that they use at least 75 percent of their revenue for their intended purpose and that no more than 25 percent of their revenue is allocated to costs for fundraising and administration. Svensk Insamlingskontroll determines regulations and provides advice and instructions to holders of 90-accounts. The regulations and instructions must be followed by all organizations that are approved 90-account holders.